



PATENTS
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Seth Haberman et al. Examiner: Michael P. Van Handel

Application No.: 09/841,465 Conf. No.: 5373

Filing Date: April 24, 2001 Art Unit: 2623

For: SYSTEM AND METHOD FOR SIMULTANEOUS BROADCAST FOR PERSONALIZED MESSAGES

Mail Stop Amendment
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION

Dear Sir,

Responsive to the Office Action mailed December 18, 2006, applicants hereby amend the above-identified patent application as follows:

Amendments of the Claims are reflected in the listing of claims that begins on page 2 of this Reply.

Remarks begin on page 7 of this Reply.

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Date of Deposit: June 18, 2007